



MAIN STREET MEETING FOR BOARD OF DIRECTORS



MEETING

Tuesday, March 13th, 2018

5:30 PM

MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, March 13th, 2018 at 5:38 pm at City Hall 152 West End St. Goliad, Tx 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Steve Paulsgrove	Present
Present Director Gaye Urban	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Absent	Director Alicia Cowley	Present
Main Street Manager Keli Miller	Present	Director Theresa Carlberg	Present

Chairman Pat Morales called the meeting to order at 5:38 PM, and it was announced that there was a quorum present.

Citizens Comments: Director Miller informed the board that she had done a presentation at the Lions Club Meeting regarding the 22nd Annual Easter Egg Hunt, Downtown Style Show and our Beautification Project. They were all pleased to here the progress that Main Street Goliad was making.

Business:

- 1. Discuss, Consider and Necessary action on Minutes from February 20th.**
 - a) Director Paulsgrove moved to accept the minutes from February 20th. Motion was seconded by Director Alicia. Motion Carried 6-0.
- 2. Hanging Basket Update/Sign Update.**
 - a) Discussion Only. All of the hanging baskets have been hung and all 10 pots have been planted.
- 3. Discuss, Consider and take Necessary action on resignation of Director Perez.**
 - a) Director Cowley moved to accept Director Perez's resignation. Motion was seconded by Director Carlsberg. Motion Carried 6-0.
- 4. Discuss, Consider and take Necessary on board member applicants.**
 - a) Discussion Only. Goliad Main Street Board will invite Peggy Cowey and Mindy Sullivan to the next 2 meetings and events so they can get a better understanding of the Main

Street Program. At the next meeting each board member will come back with 2 nominations.

5. Discuss, Consider and take Necessary action on having a “Hotter Than Heck” Blacksmithing competition in summer 2018.

- a) Director Cowley discussed having a blacksmithing competition in downtown Goliad. Eric Scott is the President of the Goliad Forge. Director Carlsberg moved to invite Eric Scott with the Goliad Forge to the next meeting and discuss what they would need from Goliad Main Street. Motion was seconded by Director Urban. Motion Carried 6-0.

6. Discuss, Consider and take Necessary action on Tejano History Conference in May 2019.

- a) Discussion Only. Director Cowley discussed it could be 2 nights, start with Friday night welcome in downtown from the Judge, Mayor, and Amigos. This will be followed by other events downtown. No action was made.

7. Discuss, Consider and take Necessary action on running a radio ad with Townsquare Media.

- a) Discussion Only. Goliad Main Street will hold off on running ad for 22nd Annual Easter Egg Hunt but will look into it for the Downtown Style Show.

8. Discuss, Consider and take Necessary action on advertising with Victoria Connection Magazine.

- a) Director Carlsberg moved to have a 6 month agreement with Victoria Connection Magazine, for ¼ page ad at \$225. Motion was seconded by Director Hernandez. Motion Carried 5-1. Director Urban abstained.

Items to be placed on the next agenda:

- Approval of Minutes.
- Board member term limits.
- Training/ Reports from Main Street Director, Keli Miller
- Review Main Street Budget
- Style Show Update and Market Days booth
- Easter Egg Hunt Review
- Tejano History
- Eric Scott Forge

Board and Staff Comments:

There being no further business to come before the body Director Carlsberg moved for adjournment at 6:46 pm. The motion was seconded by Director Paulsgrove. For Unanimous. Motion Carried 6-0.

Chairman Pat Morales

Attest:

Keli Miller, Main Street Manager